

Election Commission Secretariat
Identification System for Enhancing Access to Services (IDEA) Project
Nirbachan Bhaban (Floor-8)
Agargaon, Dhaka

No: ECS/IDEA/Pro/S16.1.1/2018

Date: 22 November 2018

Request for Expression of Interest (Eoi)
Communication Consultant (Jr.)

Bangladesh Election Commission (BEC) is responsible for registering all citizens eligible to vote and for conducting open and independent elections in the country according to the Constitution. In addition, BEC has recently been made responsible by the Government of the People's Republic of Bangladesh (GoB) for issuing a secure identity card to citizens and for administrating all related activities, including the maintenance of a national citizen identification database and delivery of identity verification services to qualified public and private organizations. The BEC has established a National Identity Wing (NIDW) administer this broad national identity system (NIDS). This system is expected to be a strategic national resource to facilitate delivery of public and private services to their intended beneficiaries.

Educational Qualification & Experience

Communication Consultant (Jr.) has to ensure active participation of citizens, awareness generation and assist BEC to reach its objective to operational National ID system within a reasonable time.

- At least a master degree in related discipline.
- Working experience in similar position with GOB projects. Experience in NID card will get preference
- Fluency written and spoken both English and Bangla
- Excellent ICT & computer skills
- Strong administrative and analytic skill
- Ability establishing and maintaining good working relationships to facilitate work goals
- Demonstrated results oriented approach to work.

Assignment Duration and Selection Procedure

The assignment shall be effective 1 January 2019. The communication Consultant (Jr.) will be selected in accordance with the Public Procurement Act- 2006 and Public Procurement Rules-2008.

Completed REOIs must be submitted to the following address by 5 December 2018 within 1700 hours BST. EOIs must mention the interest in the assignment and include an updated professional resume. Interested consultant/s may obtain further information, including the detailed Terms of Reference (ToR) from project director office and or the website of www.ec.org.bd and www.nidw.gov.bd

Mohammed Saidul Islam
Brigadier General
Project Director
Identification System for Enhancing Access to Services (IDEA) Project
Address: Nirbachan Bhaban (Floor-8), Agargaon, Dhaka.
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E-mail: pd.idea.bd@gmail.com

Terms of Reference of Communication Jr. Consultant (National)

Background

Bangladesh Election Commission (BEC) is responsible for registering all citizens eligible to vote and for conducting open and independent elections in the country according to the Constitution. In addition, BEC has recently been made responsible by the Government of the People's Republic of Bangladesh (GoB) for issuing a secure identity card to citizens and for administrating all related activities, including the maintenance of a national citizen identification database and delivery of identity verification services to qualified public and private organizations. The BEC has established a National Identity Wing (NIDW) administer this broad national identity system (NIDS). This system is expected to be a strategic national resource to facilitate delivery of public and private services to their intended beneficiaries.

Educational Qualification & Experience

Communication Consultant has to ensure active participation of citizens, awareness generation and assist BEC to reach its objective to operational National ID system within a reasonable time. Assistant Director Communication will work under Deputy Director (NID Services) of NID Wing.

- At least a master degree in related discipline.
- Working experience in similar position with GOB projects. Experience in NID card will get preference
- Fluency written and spoken both English and Bangla
- Excellent ICT & computer skills
- Strong administrative and analytic skill
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Key Responsibilities

- To support the National ID registration Wing of BEC to publicly communicate the activities, impacts and benefits of having a national ID card during the preparation and implementation phase of the project;
- Plan and conduct national and local level campaign to facilitate operations (updating of information and replacing ID cards) of NID system;
- Informing public and private service providers on the process of linking National ID database with service delivery mechanisms and its benefits;
- To ensure project communications are done on a transparent manner and documents are shared in alignment with the government's and development partners' disclosure policy;
- Collect information from project staff and field offices to assist the creation of messages for the media, the general public and other stakeholders;
- Provide content for the project website for information dissemination;
- Provide inputs for regular communication reports to the BEC.

Mohammed Saidul Islam
Brigadier General
Project Director
IDEA Project
Phone: 55007571